

# Santa Barbara County Animal Services

## Project PetSafe Radio Production Script – English

### Message from Hero

Radio Commercial – 60 second ENGLISH

Description	Audio
SFX	Park sounds – Dog woofs
Announcer Character	We are at a park in Santa Barbara County with a dog named Hero. I will be translating a message that Hero wants to share about dog licensing.
Announcer Character	So Hero. What would you like to say to listeners?
SFX	Muffled dog woofs and ruffs
Announcer translates for Hero	Well, my pals at the shelter call me Hero because I have a dog license. My owner is awesome. He understands that responsible pet owners get their dogs licensed.
SFX	Muffled dog woofs and ruffs
Announcer translates for Hero	He also knows that dog license sales help Santa Barbara County Animal Services operate three open door shelters.
SFX	Muffled dog woofs and ruffs
Announcer translates for Hero	I want to remind dog owners in Santa Barbara County that they are required by law to license their dogs. Licensing your dog proves that you are a responsible pet owner and helps my pals at the shelters find loving homes.
Announcer	Be a responsible pet owner. And a Hero. A license is your dog's ticket home. Show you care. License your dog. It's the law.  To learn more about purchasing a dog license in Santa Barbara County visit <b><a href="http://www.ProjectPetSafe.org">www.ProjectPetSafe.org</a></b>
SFX	Happy Dog Sounds