

Santa Barbara County Animal Services

Project PetSafe Radio Production Script – English

Meet Our Friends

Radio Commercial – 60 second ENGLISH

| Description | Audio |
|---|---|
| SFX | Sounds of Shelter – Muffled sounds of dogs |
| Announcer Character | We are at the Santa Barbara County Animal shelter and I will be translating messages that some of our friends want to share about dog licensing. |
| Announcer Character | This is Randy. And what do you have to say Randy? |
| SFX | Muffled dog woofs and ruffs |
| Announcer translates for Randy – Dog 1 | Us dogs here at the shelter are happy to know that there are caring and responsible dog owners in our community who get their dogs licensed. |
| Announcer Character | How about you Mathilda? |
| SFX | Muffled dog woofs and ruffs |
| Announcer translates for Mathilda – Dog 2 | I just want the listeners to know that dog license sales help Santa Barbara County Animal Services operate three open door shelters. |
| Announcer Character | What do you have to say Little Merle |
| SFX | Muffled dog woofs and ruffs |
| Announcer translates for Little Merle – Dog 3 | I want to remind dog owners in Santa Barbara County that they are required by law to license their dogs. Licensing your dog proves that you are a responsible pet owner and helps us animals at the shelters find loving homes. |
| Announcer | Be a responsible dog owner. A license is your dog's ticket home. Show you care. License your dog. It's the law. To learn more about purchasing a dog license in Santa Barbara County visit www.ProjectPetSafe.org |
| SFX | Happy Dog Sounds |